

## Privacy Policy

With this Privacy Policy, we inform you about the processing of personal data and related rights when using the website [www.lasken.health](http://www.lasken.health) as well as all associated applications, services, products, and tools.

Throughout this Privacy Policy, the masculine form is used to refer to persons irrespective of their gender. This usage serves for simplification and includes all genders equally.

### 1. Who is responsible for data processing?

The controller responsible for data processing within the meaning of the General Data Protection Regulation (GDPR) is:

**Lasken GmbH**

Zechstraße 37a

82067 Schäftlarn

Germany

Email: [service@lasken.health](mailto:service@lasken.health)

### 2. Collection of General Data and Logs When Visiting Our Website

When you use our service at [app.cooperationplatform.de](http://app.cooperationplatform.de), various data are automatically collected and processed by us. These include:

- Visited website
- Time and date of access
- Source/reference from which you reached our site or which you access via our site
- Browser used and its version
- Operating system used
- IP address used
- Cookie ID
- Number of visits

The data are used to correctly deliver the content of our website, ensure the functionality of the website, optimize our website content, and guarantee the security of our information technology systems. This constitutes our legitimate interest within the meaning of Article 6(1)(f) GDPR.

Data are stored temporarily for a maximum of 10 days. Afterwards, the data are deleted. Should data need to be retained for evidentiary purposes or due to official or legal requirements, for example to investigate misuse cases, the data will be exempt from deletion until the matter is finally clarified.

### 3. Cookies

We use technically necessary cookies on our website, which are essential for the operation of the website and provision of page functionalities (e.g., navigation and basic functions).

Cookies are small text files stored on the hard drive of your device. A cookie contains a characteristic string that allows your browser to be uniquely identified when revisiting the site. Settings made by you in the cookie banner (e.g., consent decisions) are also stored in cookies on your device.

The use of these cookies is required to provide the service requested by you, to ensure the security of the service, prevent fraud, and fix errors. This constitutes our legitimate interest in data processing pursuant to Article 6(1)(f) GDPR.

We only use so-called "session cookies," which are automatically deleted after your visit to our website.

Other cookies are used only with your consent, which you can provide through the cookie banner settings. Without consent, some functions of our website may not be fully available.

More information about the cookies used, our partners, and their respective storage periods can be found in the cookie settings of our cookie banner.

### 4. Your Contact with Us

You can contact us through various means (e.g., telephone, contact form, email, fax, or letter).

In this case, all data relevant for communication are collected, including in particular your concern, first and last name, email address, and, if applicable, address and telephone number.

Data you transmit to us in connection with your inquiry will be used exclusively to process your order, respond to your inquiries, provide offers, and, if applicable, initiate and fulfill contracts with you.

Where necessary, your personal data may also be disclosed to our suppliers and cooperation partners to the extent required to process your inquiry.

The legal basis for the described data processing is Article 6(1)(b) and (f) GDPR — pre-contractual measures or fulfillment of a contract, or measures based on legitimate interests in responding to inquiries.

You may object to the use of your data for processing your inquiry at any time with future effect.

The data are deleted once they are no longer necessary for the purpose of their collection. For non-contractual data, this is the case after final clarification of your inquiry.

For contractual data, deletion occurs once they are no longer required for processing

and no statutory retention obligations (commercial and tax law, typically 6 to 10 years) exist.

## **5. Registration and Contract Conclusion for the Lasken Platform**

To provide the contents and services of the Lasken Platform to our B2B users, registration of a user account and subsequent login are required.

The following personal data are processed:

- First and last name
- Salutation
- Academic degree (if applicable)
- Position and department within the company
- Company name and address
- (Business) email address
- (Business) telephone number
- Other voluntarily provided data related to the company profile, inquiries, and interaction with our services.

Registration uses a double opt-in process, meaning you will receive an email to confirm your registration. This confirmation is necessary to prevent misuse by unauthorized parties.

Where personal data are not provided by the data subject directly, they were provided by the claimant managing the user account of the company.

The purpose of processing your personal data and that of company contact persons during registration and the ongoing business relationship is the initiation and execution of our business relationship, service provision, and enabling the publishing of company profiles, posting and displaying cooperation requests, and facilitating contact between matching users.

The legal basis is the performance of a contract (Article 6(1)(b) GDPR) or the pursuit of legitimate interests (Article 6(1)(f) GDPR).

Personal data stored in the user account will be deleted when no longer required for the stated purposes, particularly after contract completion and expiration of statutory retention periods.

## **6. Marketing**

If a contractual relationship exists with you, we use your collected email address to inform you by email about similar own services, provided you have not objected.

Processing of the email address and your name is based on our legitimate interest in advertising (Article 6(1)(f) GDPR) or, if applicable, based on your consent under Article 6(1)(a) GDPR.

You may object to receiving further information emails at any time, e.g., via the unsubscribe link included in each email. No costs other than the transmission costs according to the basic rates will arise.

If consent is withdrawn, we will delete your data used for marketing purposes.

## **7. Newsletter**

If you consent to receiving our newsletter, we will use your name and email address for sending the requested newsletter.

We use a double opt-in process for registration. Your IP address, date, and time of registration are also stored for security reasons.

Your data are used exclusively for sending the newsletter and are not passed on to third parties unless legally required.

The legal basis for data processing is Article 6(1)(a) GDPR. You may revoke your consent at any time for the future via the unsubscribe link included in each newsletter.

Your data will be stored until you unsubscribe and will be deleted thereafter.

## **9. Recipients and Categories of Recipients of Your Data**

Only those employees of our company who need your personal data to fulfill contractual and legal obligations will have access to it.

Personal data are disclosed to third parties only if legally permitted, required, or if you have given your consent.

### **9.1 External Service Providers and Public Authorities**

External trusted service providers who assist us may access your personal data. These include:

- IT service providers (hosting, support, maintenance)
- Agencies, print service providers (for marketing activities)
- Payment service providers
- Legal advisors
- Public authorities where required by law

## **10. Data Storage Location**

We host the contents of our website and services with the following provider:

### **Amazon Web Services (AWS)**

Provider: Amazon Web Services EMEA SARL, 38 Avenue John F. Kennedy, 1855 Luxembourg (AWS).

When you visit our website, your personal data collected through use of our website, registration, profile creation, and inventory data are processed on AWS servers located in Frankfurt, Germany.

Personal data may also be transferred to AWS's parent company in the USA. The European Commission has adopted an adequacy decision (EU-US Data Privacy Framework) recognizing certified US companies as ensuring adequate data protection. Amazon is certified under this framework.

We have concluded a Data Processing Agreement (DPA) with AWS. This ensures that AWS processes personal data exclusively in accordance with our instructions and in compliance with GDPR.

Further information can be found in the AWS privacy policy: <https://aws.amazon.com/de/privacy/>

The use of AWS is based on Article 6(1)(f) GDPR (legitimate interests: availability, recoverability, and backup of data). Where consent is obtained, processing is based on Article 6(1)(a) GDPR and Section 25(1) TDDDG (if device data are accessed).

Consent can be revoked at any time.

## **11. Your Rights**

You have the following rights under the GDPR:

- **Access** (Article 15 GDPR)
- **Rectification** (Article 16 GDPR)
- **Restriction of processing** (Article 18 GDPR)
- **Erasure** ("Right to be forgotten," Article 17 GDPR)
- **Notification** (Article 19 GDPR)
- **Objection** (Article 21 GDPR)
- **Data portability** (Article 20 GDPR)
- **Withdrawal of consent** (Article 7(3) GDPR)

You may also lodge a complaint with a supervisory authority (Article 77 GDPR) if you believe that the processing of your personal data infringes the GDPR.

## **12. Changes to this Privacy Policy**

We strive to ensure that our Privacy Policy always complies with current legal requirements.

We reserve the right to amend this Privacy Policy in accordance with new legal provisions. The amended version will be published here stating its effective date. If you are registered with us, you will be informed about significant changes by email.